

*South Dakota Kids*  
**BELONG**

**BUSINESS IMPACT PROGRAM**

# what if we told you...

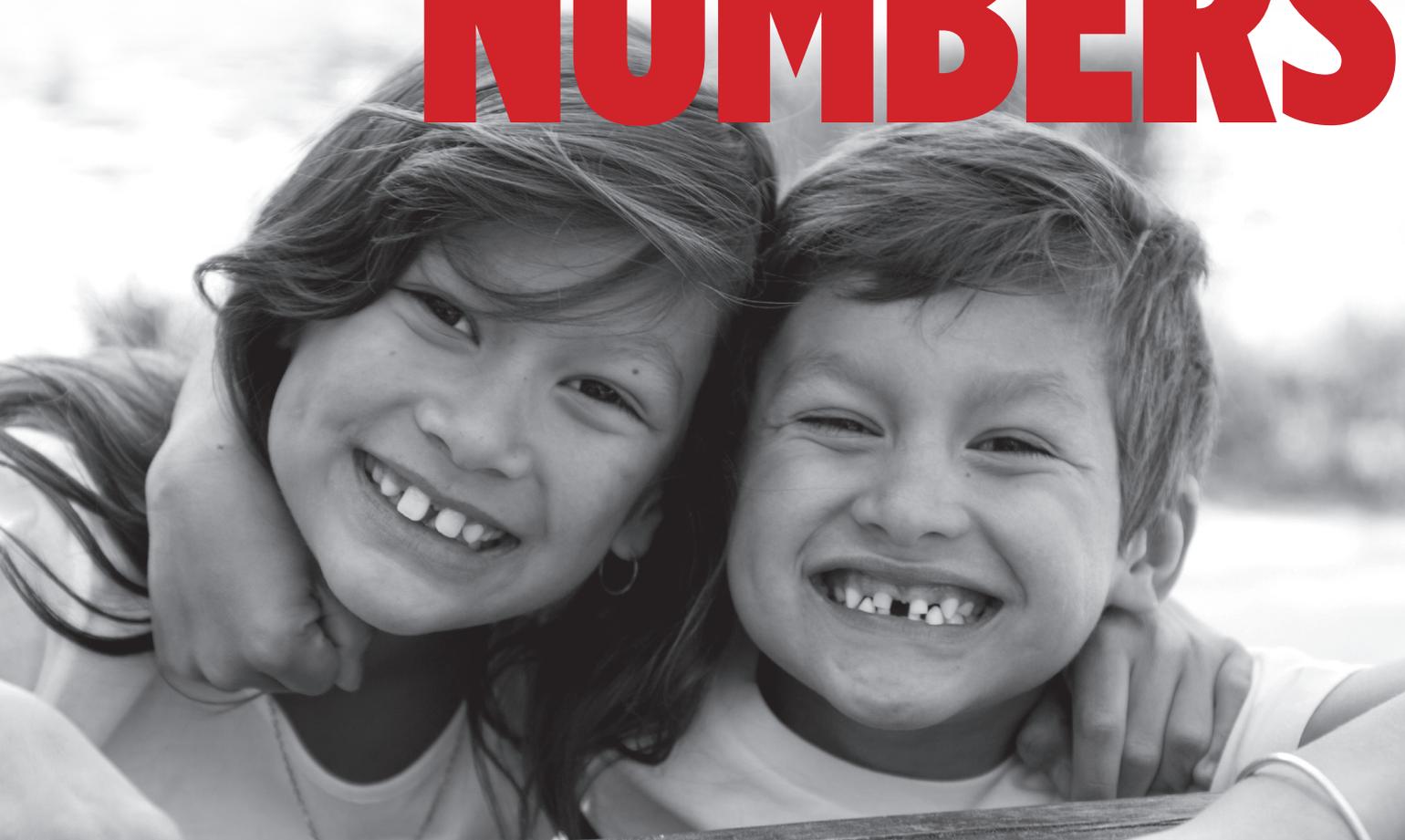
Your Company could get involved with an organization that

- touches the top major social wounds of society
- is non-partisan, and
- is providing lasting positive generational change in communities throughout South Dakota?

South Dakota Kids Belong can help you do just that.

**LASTING**  
**POSITIVE**  
**CHANGE**

# NAMES NOT NUMBERS



Our unique and effective corporate programs are an easy way for your business to show foster families and children in foster care that they are seen and valued.

***There is no way of downplaying the effect of growing up in the foster care system. The statistics are harrowing.***

**BUT THESE CHILDREN ARE NOT JUST STATISTICS...**

Each have a name, a story, a list of hopes, dreams, and wishes — most of which will remain unfulfilled without a home to call their own and adults who support and believe in them.

**IT'S TIME TO GO UPSTREAM.**

Help out children who are statistically at MUCH greater risk of the ten major social wounds; your business can change the course of their lives.

**AS OF JUNE 30, 2020**

there were 1730 children in Foster Care and 890 foster families.

**Foster Care (Out-of-home Care):** Is a temporary service provided by states for children who cannot live with their families. Children in foster care may live with relatives or with unrelated foster parents. Foster care can also refer to placement settings like group homes, residential care facilities, emergency shelters and supervised independent living.



# SHOW THE HEART OF YOUR BUSINESS

The South Dakota Kids Belong Business Impact Partnership program offers you an easy way to support your community, your employees, and the state's most vulnerable children.

In 2019, 50 South Dakota youth transitioned into adulthood without a family.

## DID YOU KNOW?

According to The Annie E. Casey Foundation, every child who ages out of the system costs the taxpayers and communities an average of \$300,000 over the child's lifetime.

## NATIONALLY...



**26,000**

Foster Youth

**X**



**\$300,000**

Estimated Lifetime Cost

**=**



**7.8 Billion**



# SMALL ACTIONS

=

# BIG RESULTS

*I'm confident that South Dakota can be a leader to our nation in how we prioritize families and help kids who are the most vulnerable. Every child deserves love and every child deserves a home.*

*SD Governor Kristi Noem*

South Dakota Kid Belong has partnered with the Governor's office and Child Protection Services to recruit and retain more foster parents, as well as advocate for the children and youth who are eligible for adoption.

We long for the day when there are MORE FAMILIES available for kids than there are KIDS waiting for families.

# BECOME A BUSINESS IMPACT PARTNER

*All businesses are different. That is why at South Dakota Kids Belong, we're open to creating a partnership that is as unique as you are!  
By becoming a Business Impact Partner, you can choose how you engage:*

## IMPACT YOUR EMPLOYEES.

Not only are more qualified foster homes desperately needed in our state, we must do a better job of supporting those who have already stepped up. We can assist you with employee engagement programs to educate your workers on how to become foster certified and/or support programs for existing adoptive or foster parents.

## IMPACT THE COMMUNITY.

Commit to providing a discount, or free products or services, to help ease the financial strain fostering places on family budgets. Show the kids you care while generating community goodwill at the same time!

## IMPACT THE CHILDREN.

Make a tax-deductible donation of any size and/or offer payroll deduction to directly impact the work of South Dakota Kids Belong. When it comes to investing in foster care, you are helping shape the future of your community by giving children what they need most to thrive- a safe home, a family, a place to belong.

## IMPACT A FUTURE.

Fulfill a dream for a youth that is or has been in foster care. Provide an internship or employment opportunities for youth.

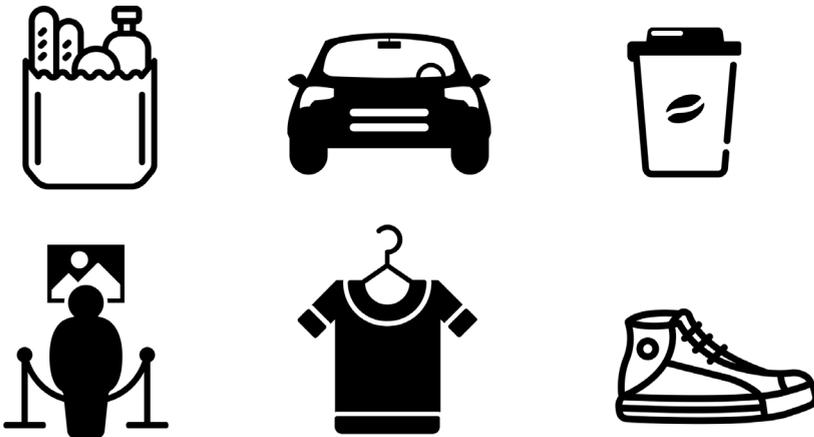
# YOUR BUSINESS YOUR CHOICE

## DID YOU KNOW?

Foster families can go from 2 kids at their breakfast table to 6 kids at their dinner table?

Suddenly things like eating out, going to the movies, swimming, or playing at the rec center, might become a little out of reach. Offering a small discount to say “thank you for opening your heart and home to some of the most vulnerable children in our state” goes such a long way!

**Become a Business Impact Partner and make a difference in your community by signing up to be a Foster Friendly business through this app today:**



# MAKE AN IMPACT

Here are some examples of how other local businesses have contributed their time and services.

**Belle Fourche Beacon**

*Donates newspaper space to promote the mission of South Dakota Kids Belong*

**Bunney's Body and Collision Repair Center**

*Provides monthly financial support to directly impact kids in care*

**Cedar Canyon Photography**

*Donates photography services for I Belong Project shoots*

**Kellen Willert, Attorney at Law with Bennett Main Gubbrud & Willert**

*Provides discounts to all foster families*

**Storage at the Reserve**

*Donates a storage unit for foster family supplies*

**Landmark Realty & Development**

*Provides a discount on real estate services for foster families*

**Jenni Hahn Photography**

*Provides discounts on family photo sessions for foster families*

**Oahe Family YMCA**

*Provides free memberships to foster families*

**Travis Trucking**

*Provides internships or work opportunities for youth that have been in foster care*

# TESTIMONIALS

“The Oahe Family YMCA is proud to support foster families in Hughes and Stanley County area by providing a safe and positive environment so they can spend quality time together. We understand that no child chooses to go into foster care and so our goal is to make foster care a better experience for both the children and their caregivers.”

*- Aaron Fabel, CEO of Oahe Family YMCA in Pierre, SD*

“The thought of helping others feel accepted and having a place where they belong is all about what we do at Backroads. The feeling of acceptance is a human need and through this pandemic I can’t help but feel pulled to do something “outside” of my world. We worry about our own small businesses and our employees but there is more need beyond our doors more now than ever.”

*- Melissa Hericks, Owner of Backroads Coffeehouse in Watertown, SD*

“It’s been such a rewarding factor to be able to give back to these kids.”

*- Peggy, Owner of Paul Mitchell School of Rapid City, SD*

“You don’t have to change your  
vocation to make a difference  
for children in foster care.  
Your vocation **IS** the solution.”

**We will help you determine the way  
your company can best engage.**

**Sign up here:**

<https://americaskidsbelong.org/sd-business-action/>

**Find out more information here:**

<https://fosterone.sd.gov/strongerfamieliestogether/business.aspx>

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